

Accelerate sales success with TechTarget's Sales-Quality Leads™

TechTarget's portfolio of Sales-Quality Leads increases sales productivity and success by focusing your resources on qualified leads that are more likely to respond and convert. Whether you're looking to identify prospects early on in the purchase cycle, uncover new projects that have been missed or reach real buyers who are ready to speak with you—there's a solution for you.

A comprehensive portfolio of solutions aligned to your unique sales objectives

	Sales-Ready Leads™	Confirmed Projects™	High-Quality Leads™
	Connect with real buyers who are ready to talk to you	Uncover purchases your prospecting efforts missed	Get into deals early and make the shortlist
Triple-verified contact information	●	●	●
Conducting relevant research with TechTarget	●	●	●
Downloaded your content via TechTarget content syndication	●		●
Confirmed an upcoming purchase in your market segment	●	●	
Includes purchase intent and investment drivers		●	●
Opted-in to speak to you about the specific purchase in play	●		

To learn more, email us at SalesQualityLeads@techtarget.com or contact your TechTarget sales representative today.

About TechTarget

TechTarget (Nasdaq: TTGT) is the global leader in purchase intent-driven marketing and sales services that deliver business impact for enterprise technology companies. www.techtarget.com

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